

Amendments to the Claims:

This listing of claims replaces all prior versions, and listings, of claims in the application.

Listing of Claims:

1. – 16. (Cancelled)

17. (Currently amended) A liquid crystal display device comprising a reflector having a plurality of light reflective portions arranged randomly adjacent to each other on a surface of a base material, each said ~~concave~~ light reflective portions having a curved surface with a maximum inclination angle at one side portion, where the side portion having the maximum inclination angle is on a same side of each of the light reflective portions ~~disposed opposite to an observer~~, thereof so that the one side portion has a larger reflectance magnitude than an opposing side portion, and a light reflectance peak at a predetermined angle in accordance with a location of the maximum inclination angle, and that opposes a viewpoint of the observer.

18. (Previously presented) The liquid crystal display device of claim 17, wherein the base material is reflective, thereby forming a reflective liquid crystal display device.

19. (Withdrawn) The liquid crystal display device of claim 17, wherein the base material is semitransparent and semi-reflective, thereby forming a semitransparent and semi-reflective liquid crystal display device

20. (Withdrawn) The liquid crystal display device of claim 19, wherein the base material comprises a half mirror.

21. (Previously presented) The liquid crystal display device of claim 17, further comprising a pair of substrates, a liquid crystal layer disposed between the substrates, the reflector disposed on one of the substrates, a transparent intervening layer disposed on the reflector, a color filter layer disposed on the transparent intervening layer, a transparent planarization layer disposed on the color filter layer, a transparent electrode

disposed on the transparent planarization layer, and an alignment layer disposed between the transparent electrode and the liquid crystal layer.

22. (Withdrawn). The liquid crystal display device of claim 17, further comprising a pair of substrates, a liquid crystal layer disposed between the substrates, the reflector disposed on one of the substrates, a transparent intervening layer disposed on the reflector, a color filter layer disposed on the transparent intervening layer, a transparent planarization layer disposed on the color filter layer, and an alignment layer disposed between the transparent planarization layer and the liquid crystal layer, the reflector serving as an electrode.

23. (Withdrawn) The liquid crystal display device of claim 17, wherein the reflector serves as an electrode.